



layers by maharam
designed by Hella Jongerius

kvadrat



layers garden
by maharam

96% wool, 3% nylon, 1% polyester
5 colours
137 cm wide

Design: Hella Jongerius



layers garden double
by maharam

96% wool, 3% nylon, 1% polyester
3 colours
137 cm wide

Design: Hella Jongerius



layers park
by maharam

95% wool, 3% nylon, 2% polyester
5 colours
132 cm wide

Design: Hella Jongerius

Layers is an upholstery textile collection designed by the acclaimed Dutch industrial designer Hella Jongerius in collaboration with Maharam, Kvadrat's international partner.

Inspired to create textiles that yield varying effects when viewed from different angles, Hella Jongerius and the Maharam Design Studio conducted trials with various techniques.

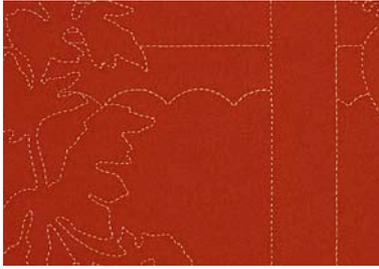
The collection consists of three patterns: Layers Garden, Layers Park and Layers Vineyard, available in a combination of single and double layer variations.

Wool felt, the foundation of Layers, provides a neutral textural complement to the intricate needlework of the single layer textiles. On the double layer variations, hand cutting creates windows of patterns that reveal an underlying layer of tonal or contrasting wool felt.

The individual patterns of Layers recall landscapes: the plain view of Layers Garden, the architectural framework of Layers Park and the irregular grid of circles of Layers Vineyard.

Hella Jongerius and her early work for Droog, the Dutch design collaborative, have stood out in the world of product design for over a decade. Her work ranges from one-offs and limited editions to industrial products for consumers, such as her work for Vitra, Nymphenburg and Ikea. Recently, the designer collaborated with the Japanese firm Cibone to create a series of plates using artisanal enameling techniques on copper.

Hella Jongerius manipulates ancient craft techniques and modern technology to yield their ultimate potential. Her designs are typified by contextual twists, historical archetypes, and by transformations from old to new.



layers park double
by maharam

96% wool, 3% nylon, 1% polyester
3 colours
132 cm wide

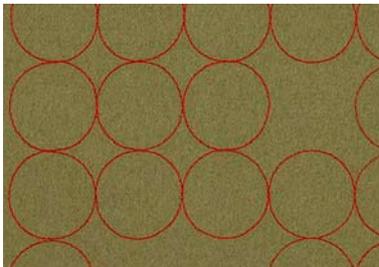
Design: Hella Jongerius

Maharam by Kvadrat

The partnership between New York-based Maharam and Denmark-based Kvadrat creates a dynamic textile alliance with global reach. A shared philosophy of design innovation and service excellence makes the collaboration a natural step as both entities continue to expand their international presence.

Maharam represents Kvadrat in North America while Kvadrat represents Maharam in Europe. The two companies work in tandem in other markets, including Australia and the Pacific Rim. The combined product offering of Kvadrat and Maharam represent the largest range of contemporary contract textiles anywhere in the world.

Images can be downloaded at
www.kvadrat.dk/company/press_room/



layers vineyard large
by maharam

95% wool, 3% nylon, 2% polyester
5 colours
132 cm wide

Design: Hella Jongerius



layers vineyard small
by maharam

92% wool, 5% polyester, 3% nylon
5 colours
132 cm wide

Design: Hella Jongerius

For further information and images, please contact

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