

**Floyd and Floyd Screen**  
Åsa Pärson

**kvadrat**





### Floyd

50% polyester  
45% wool, worsted  
5% nylon  
23 colourways



### Floyd Screen

50% polyester  
45% wool, worsted  
5% nylon  
13 colourways

## Floyd and Floyd Screen

*Floyd* is a discreet and precise upholstery textile designed by Åsa Pärson. It offers an optimal combination of man-made and natural materials: the durability of polyester yarns with the natural expression of undyed wool yarns.

The wool yarns, which are processed as little as possible, give the surface of *Floyd* a subtly striated look. This effect is emphasised by the solid, bolder colours of the polyester yarns.

Due to the natural properties of the wool, small clusters of yarn may appear on the surface of *Floyd*. This effect, which is more pronounced in the lighter colourways, gives the textile a playful look.

The 23 colourways of *Floyd* offer different interpretations of primary and secondary colours, such as blue, red and green. They combine classic neutral nuances, such as cream, with highlight tones like intense greens and pinks.

Åsa Pärson: 'We often consider the natural world as a range of natural tones, such as beige, greys and browns. But it also consists of sparkling, almost neon-like, colours. When these are combined it is as if they support each other and create an even stronger natural look.'

Furthermore, *Floyd Screen* – a thinner, lighter version of *Floyd* especially for wall panels, desk screens and similar applications – is also available. It comes in 13 selected colourways from the *Floyd* range.

### Åsa Pärson

Swedish Åsa Pärson is a graduate of the Swedish School of Textiles in Borås and the University College of Arts, Crafts and Design in Stockholm. When creating textiles, she draws on the idea of letting only the essentials remain. Her innovative designs reflect her preference for fixed structures and have a clean, simple and timeless expression.

Previously, Åsa has worked with victims of landmines in Cambodia, training them to work as weavers. Her textile works have been exhibited in countries including Sweden, France and Japan.

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