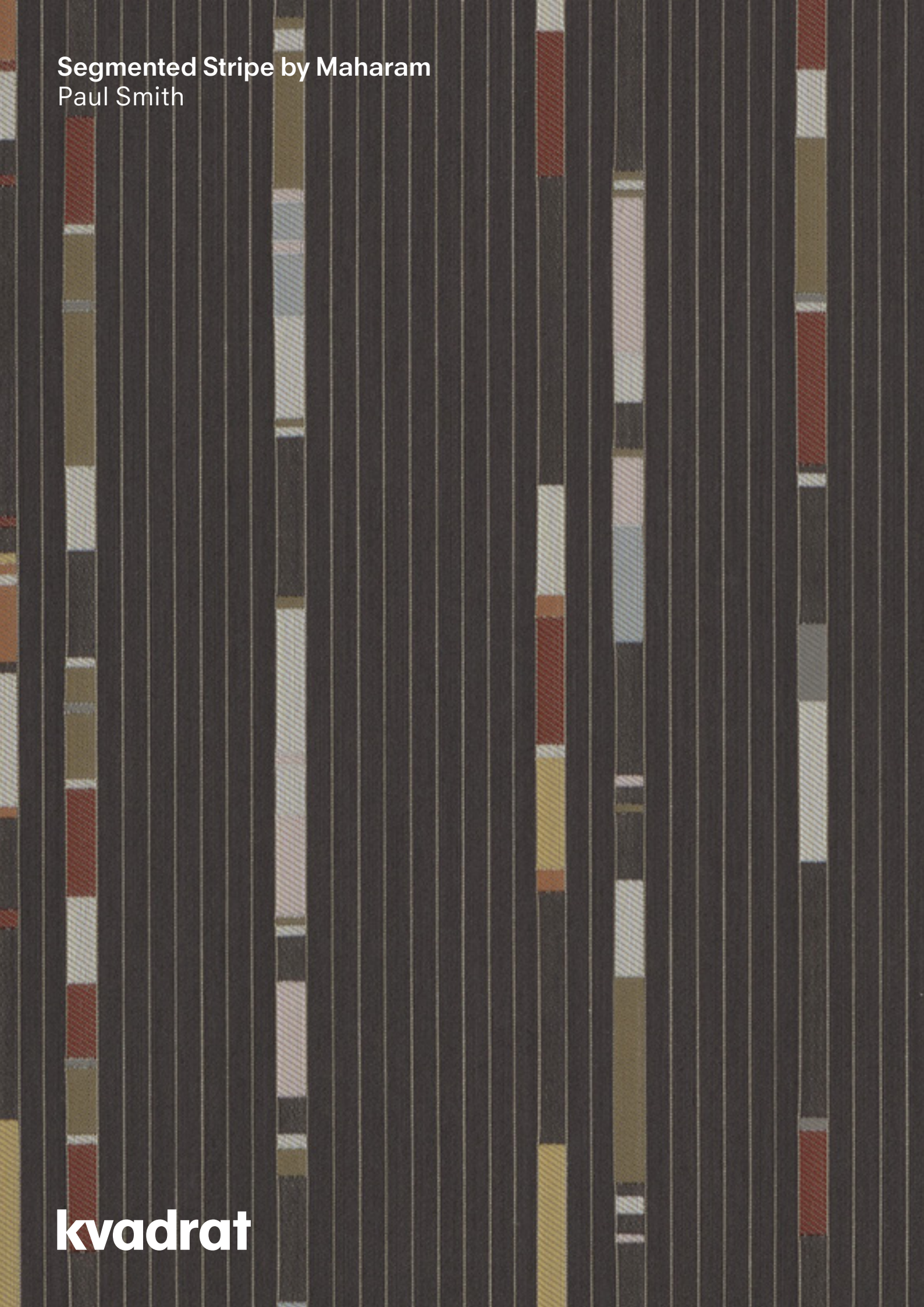
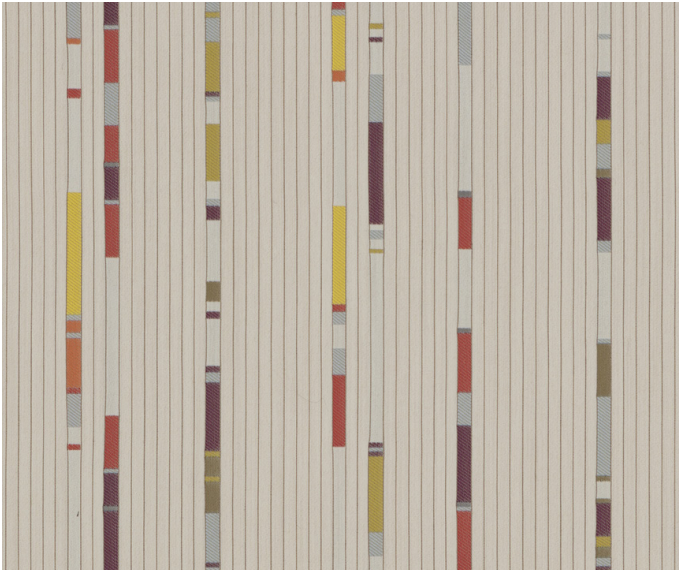


Segmented Stripe by Maharam
Paul Smith

kvadrat





Segmented Stripe by Maharam

Segmented Stripe is an upholstery fabric crafted by Paul Smith. It is the latest in a series of collaborations between the celebrated designer and Maharam that focus on the archetypal stripe.

Refined *Segmented Stripe* interprets a classic menswear pinstripe with bold, irregular bands of brilliant colour. Each one of these is created using a brocade technique and is slightly raised due to layering.

Segmented Stripe comes in 5 colourways, which offer grounds that range in colour from Parchment to Obsidian. The palette is drawn from traditional menswear hues, and combines a number of lively, saturated accents.

A virtually invisible nylon warp makes *Segmented Stripe* particularly durable. In addition to being Greenguard and Greenguard Gold certified, *Segmented Stripe* is suitable for private and public spaces alike.

Segmented Stripe by Maharam

39% nylon, 35% wool,

26% post-consumer recycled polyester

135 cm wide

5 colourways

Design: Paul Smith

Paul Smith

Recognised as one of the most successful British designers in history, Paul Smith combines a flair for eccentric detail with the highest standards of craftsmanship. His work combines humour, mischief, and a love of tradition, an unmistakable Englishness and the unexpected. His diverse output includes clothing, textile designs, furniture and jewellery.

Maharam by Kvadrat

The longstanding partnership of Denmark-based Kvadrat and New York-based Maharam is founded on a shared philosophy of design innovation and service excellence. Leaders in their respective markets, their combined product offering represents the largest range of textiles available worldwide.

Maharam represents Kvadrat in North America while Kvadrat represents Maharam in Europe. The two companies operate joint ventures in Australia, Turkey, and the U.A.E, and co-own a rug company under the design direction of Hella Jongerius.

For further information please contact press@kvadrat.org

www.kvadrat.dk