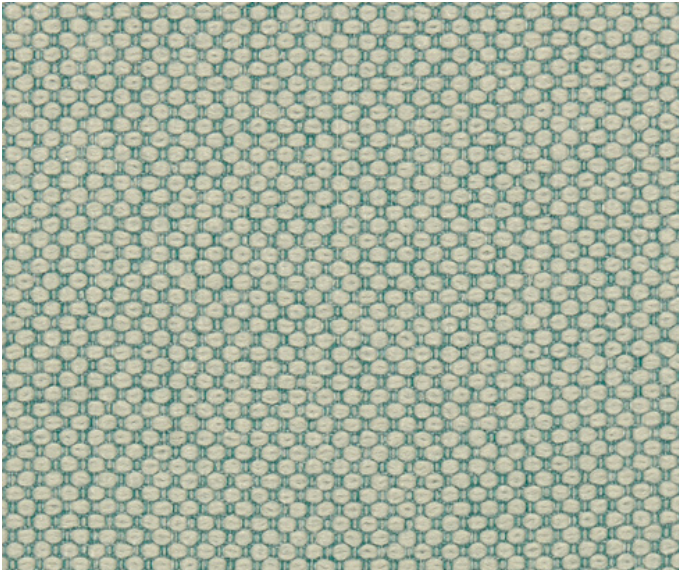


**Merit by Maharam**

**kvadrat**



## Merit by Maharam

*Merit* is an upholstery textile designed by Maharam Design Studio. Predominantly crafted from recycled material, it offers a rich texture and the pronounced colour depth traditionally associated with wool.

*Merit* has a soft, dimensional surface which is due to the use of voluminous yarns held in place by fine *mélange* yarns in its construction. Weathered and solid fibre effects are produced using two different types of dye, which delivers eye-catching colour richness.

The post-consumer recycled polyester used in the production of *Merit* is made from fibres derived from consumer waste, which has been used, disposed of, and diverted from landfills. These are reprocessed, spun into yarn, and then woven and dyed.

*Merit's* extensive palette comprises 43 colours that range from earthy, two-tone tints to shades of vermillion, chartreuse, and emerald that express a vintage, knitted wool aesthetic.

*Merit* is well suited for private spaces and contract environments.

### **Maharam by Kvadrat**

The longstanding partnership of Denmark-based Kvadrat and New York-based Maharam is founded on a shared philosophy of design innovation and service excellence. Leaders in their respective markets, their combined product offering represents the largest range of textiles available worldwide.

Maharam represents Kvadrat in North America while Kvadrat represents Maharam in Europe. The two companies operate joint ventures in Australia, the U.A.E. and Turkey.

For further information please contact [press@kvadrat.org](mailto:press@kvadrat.org)

[kvadrat.dk](http://kvadrat.dk)

### **Merit by Maharam**

76% post-consumer recycled polyester,  
24% polyester  
137 cm wide  
43 colourways